

# REMOTE WORK

## A Potential Business Model

In recent years, technology has made it possible for small and mid-size businesses the implementation of remote work.



## Telecommuting Benefits

Lower Costs

Improve Productivity

Employee Retention

Engagement

Increase of Talent Pool

Use of Technology

## How do Nearshore companies have adopted Telecommuting?



### 1. Top talent acquisition

Connects you with professional, bilingual talents from different cities.



### 2. Setting up communication processes

Increased savings on travel expenses, reduction of absenteeism rates, and employee turnover.



### 3. Use of appropriate tools

Best technology tools for your business productivity.

## Tips to Achieve Success



### Motivation

Autonomy and loyalty, increasing flexibility to adapt to changes.

### Collaboration

Perform activities on functions responsibly, bringing your team members into cohesion.

### Communication

Improve the effectiveness of your business, speed of problem-solving and the continuous improvement of working relationships.

### Productive

### Quality

### Cost - effective

## Remote Work Nearshore Companies

## Quick Facts about Remote Operations



+2000000

Mexican Remote Workers



152%

Global increase of Remote Operations



77%

Remote employees are more productive



72%

HR and Recruitment Professionals consider labor flexibility a key

Want to know how to start a Nearshore Operation?

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